

Special Olympics Unified Champion Schools®

Spread the Word >> Inclusion

March 1st, 2023

The below are resources from Special Olympics Unified Champion Schools® that are directly tied to Spread the Word >> Inclusion. A toolkit specific to 2023 activations is coming soon but until then here are some resources for you!

[Click here for Spread the Word resources and official brand guidance.](#)

Social Media:

Use the following CANVA templates to showcase your Programs' STW photos!

[Square \(For Instagram posts, Twitter & Facebook\)](#) // [Portrait \(For Instagram stories\)](#)

Unified Classroom:

[Unified Classroom](#) has fun engaging activities that highlight inclusion and are made for all grade levels! Here are Unified Classroom videos that are directly tied to Spread the Word.

Unified Talks: Unified Talks are for the Unified Generation by the Unified Generation. Hosted by inclusive youth leaders from across the United States, each video discusses a theme that is at the core of Special Olympics Unified Champion Schools®.

[Unified Talks: Spread the Word with Natalie & Jordan](#)

In this episode of Unified Talks, Natalie and Jordan, former U.S. Youth Ambassadors from Utah, talk about how to break the cycle of exclusion and SPREAD THE WORD about inclusion.

[Unified Talks: Kyle & Jazlyn Stay Connected](#)

Connections are at the core of inclusion. The last year has been a powerful reminder of the importance of learning and growing together. Jazlyn and Kyle, two former U.S. Youth Ambassadors from Montana, talk about the theme of 202's Spread the Word campaign: CONNECTIONS.

Resources provided by: [Stanford University](#) & [Special Olympics School of Strength](#)

[Unified Talks: Spread the Word](#)

Are you ready to spread the message of inclusion? March is Spread the Word month! To kick things off, we're joined by Addison and Daniel, former U.S. Youth Ambassadors from Kansas, for a new episode of Unified Talks. Addison and Daniel are joined by special guests from across the country who talk about how they're spreading the word, and how you can too.

[Unified Talks: History of Spread the Word](#)

Spread the Word month continues! U.S. Youth Ambassadors Addison and Daniel are back for another episode of Unified Talks. They look back at the history of the Spread the Word campaign, which has evolved to become a global movement. Addison and Daniel take a trip

down memory lane to learn from inclusive experts like Eunice Kennedy Shriver, Timbo Shriver, and Soeren Palumbo. If you haven't already, now is the time to reflect, take the pledge, and use your voice to educate people.

Inside Inclusion: Inside Inclusion is a monthly roundtable series that features members of the #UnifiedGeneration coming together to explore an important topic.

[Inside Inclusion: Spread the Word with Soeren Palumbo](#)

In this month's Spread the Word edition of Inside Inclusion, former U.S. Youth Ambassadors Sam and Max are joined by Soeren Palumbo, cofounder of the Spread the Word campaign. Find out how the campaign has grown to inspire more than 800,000 people to take the pledge to spread inclusion.

[Inside Inclusion: How Can We Be Changemakers?](#)

Spread the Word month continues with a new episode of Inside Inclusion! Former U.S. Youth Ambassadors Natalie (Utah), Fernando (Washington D.C.), and Jordan (Utah) are joined by Unified Champion Schools Coordinator Bobby Jones for a conversation about spreading inclusion. Watch these "Champion of Change" share advice on how to speak up, advocate for inclusion, and ultimately, Spread the Word.

Inclusion Tiles:

The purpose of "Inclusion Tiles" is to provide a starting point for talking about meaningful inclusion. The idea of meaningful inclusion goes beyond people with and without intellectual disabilities. The concept of meaningful inclusion promotes one's personal value.

Use the online Inclusion Tiles game at www.generationunified.org/games. Then, use the discussion questions and tips below for deeper dialogue.

- Where does your school fall on the inclusion spectrum?
- Finish this sentence: "One thing I will do to spread inclusion is..."
- Why do you spread inclusion in your life?
- What are 2 words to describe your school before Unified?
- How can you use words to spread inclusion at your school?
- How does it feel to include others?

Generation Unified App:

Interested in other virtual activities? Encourage your school to download the [Generation Unified app](#) for specific STW challenges and content all week long! Email Shelby Ryan (sryan@specialolympics.org) if you are interested in learning more.

For any additional questions please reach out to Caroline Chevat cchevat@specialolympics.org