

About Monthly Challenge:

The purpose of Monthly Challenges via generationunified.org is to engage with youth under 25 years through social media. These challenges are based off video content created for this audience and thus reinforce the lessons and themes of Special Olympics Unified Champion Schools. This is also an opportunity to keep the target audience returning to generationunified.org. This ensures they are seeing new resources and video content that will help them make their schools a more inclusive place.

Monthly Challenge Rules:

- Monthly Challenges start between the 5th and 10th of every month and entries are accepted until the 25th of every month until 11:59p.m. PST (the “Monthly Challenge Period”). All entries, including links to YouTube videos, must be posted to Facebook, Twitter or Instagram using the hashtag #UnifiedGeneration during each Monthly Challenge Period and must be following @SONorthAmerica to be eligible to be selected.
- There is no cost to enter.
- To participate in a Monthly Challenge, eligible persons will be asked to do one of these items:
 - Submit an original photo, video or social media post around the theme of that month’s challenge;
 - sign up to join the Unified Generation on generationunified.org;
 - share content from Special Olympics Unified Champion Schools online.
- All directions for Monthly Challenges will also be noted on www.GenerationUnified.org
- Text, posts, photos and videos containing intellectual property owned by third parties may be disqualified at the discretion of Special Olympics, Inc.

Eligibility:

- You must be 25 years or younger at the time of entry, a US citizen residing in the United States and currently enrolled in school to enter a Monthly Challenge.
- Directors, officers and employees of the Special Olympics, Inc. and any of their respective agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible for selection. All applicable federal, state and local laws and regulations apply. This Monthly Challenge is void where prohibited by law.

Judging:

- When judging is applicable to the Monthly Challenge, as deemed by the Special Olympics Unified Champion Schools team, there will be a panel of a minimum of three (3) judges from Special Olympics Inc. and/or Special Olympics North America. The panel will unanimously choose an ultimate selection(s) from each entry based on which text, photo or video they believe best represents the goals and themes of each Monthly Challenge thus inspiring the #UnifiedGeneration.
- Judging is not applicable for a Monthly Challenge when the Monthly Challenge is based off random selection. The respective month’s directions will clearly state when a Monthly Challenge is randomly selected or selected by a panel of judges.

Champion(s) and Prizes (Recognition Opportunities):

- A “Champion” is defined as someone who completed a Monthly Challenge and is selected either via unanimous vote (or random selection as the case may be) to receive the month’s prize
 - The number of Champions for that month’s challenge will be explicitly stated in the rules for that month’s challenge on www.generationunified.org
- Prizes will be further referred to as “Recognition Opportunities” to demonstrate that Unified Champion Schools recognizes students for their understanding of inclusion in schools.
- Recognition Opportunities will come from either one of these two sources:
 - U.S. Office of Special Education Programs of the U.S. Department of Education
 - Recognition Opportunities from this source will be within the restrictions of the grant funding given to Special Olympics Unified Champion Schools.
 - Special Olympics International Corporate Partners
 - Recognition Opportunities from a corporate partner will be determined by said corporate partner with a monetary value determined by the corporate partner depending on the number of Champions for that month’s challenge.
- The Champion of each Monthly Challenge will be contacted via their social media account or email on or about the 28th of each month. The Champion will be announced via Special Olympics North America social media channels, including Facebook, Twitter and Instagram, before the last day of each month.
- The selected Champion for the month will receive their Recognition Opportunity via postal mail, email or via their state Unified Champion School liaison- depending on what the Recognition Opportunity is for that month. The selected entry will be featured on Special Olympics North America’s social media channels as noted above, www.generationunified.org and via the following Unified Champion Schools email newsletters:
 - UCS Monthly Newsletter
 - Generation Unified Newsletter
- To claim the Recognition Opportunity, the potential participant(s) should follow the instructions contained in his/her notification. The potential participant(s) will be required to sign an affidavit of eligibility/liability release, a publicity release where legal, and federal and state tax releases (if applicable), and return these documents, properly executed, via fax, within 48 hours of notification.

Release and Reservation of Rights:

- By entering the Monthly Challenge, entrants irrevocably grant, transfer and assign to Special Olympics, Inc. the worldwide, perpetual ownership (including the copyright therein) in and to the entries and the unfettered right to display, distribute, reproduce, create, adapt, modify, edit, advertise, market, promote, publicize, manufacture and exploit derivative works of the photo, video, or text entries, in whole or in part, in any media now existing or subsequently developed. Special Olympics, Inc. will not be

required to pay any consideration or seek any additional approval in connection with the above grant of rights. If required, entrants and/or their legal guardian will execute further documentation to give effect to the above grant of rights.

- By entering the Monthly Challenge, you release Special Olympics, Inc. and all participating organizations and any of their respective directors, officers, professional advisors, employees and agencies (collectively, the “Released Parties”) from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Monthly Challenge or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory. Special Olympics, Inc. and the Released Parties will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmission or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer – or communications-related malfunctions or failures; (c) any Monthly Challenge disruptions, injuries, losses or damages caused by events beyond the control of Special Olympics, Inc. or by non-authorized human intervention, or (d) any printing or typographical errors in any materials associated with the Monthly Challenge. All causes of action arising out of or in connection with this Monthly Challenge shall be resolved individually without resort to any form of class action litigation and any and all claims, judgments and awards shall be limited to actual out-of-pocket expenses incurred and in no event will cover legal fees.

Use of Champions’ Name, Likeness, etc.:

- Except where prohibited by law, entry into the Monthly Challenge constitutes permission to use the champion’s name, hometown, likenesses and/or recognition opportunity information, without limitation, for promotional purposes without further permission or compensation. As a condition of being selected for this opportunity, except where prohibited by law, the selected participant(s) may be required to execute a consent to the use of his or her name, hometown, likeness and/or Monthly Challenge information, without limitation, for promotional purposes without further permission or compensation.

Affidavit & Release; Background Security Check:

- As a condition of being selected for this opportunity, the selected participant(s) will be required to execute and deliver to Special Olympics, Inc. a signed affidavit of eligibility and acceptance of these Official Rules and release of liability, and any other legal, regulatory, or tax-related documents required by Special Olympics, Inc. in its sole discretion. Special Olympics, Inc. may, at its option, conduct a background check on the potential participants. Special Olympics, Inc. reserves the right to disqualify any person from receiving the Monthly Challenge opportunity based on such background check if Special Olympics, Inc. determines, in its sole discretion, that awarding any opportunity to such potential participant could result in a safety, security or reputational risk or any person, persons or Special Olympics, Inc. or could result in the disruption of any event

associated with the Monthly Challenge.

Intellectual Property Notice:

- The Monthly Challenge and all accompanying materials are copyright 2019 by Special Olympics, Inc. All rights reserved.

Miscellaneous

- The Monthly Challenge and these Official Rules will be governed, construed and interpreted under the laws of the District of Columbia without regard to its or any other jurisdiction's choice of law provisions. Entrants agree to be bound by these Official Rules and by the decisions of Special Olympics, Inc., which are final and binding in all respects. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. Special Olympics, Inc. reserves the right to change these Official Rules at any time, in its sole discretion, including the dates of the Monthly Challenge Period, and to suspend or cancel the Monthly Challenge or any entrant's participation in the Monthly Challenge should viruses, bugs, unauthorized human intervention or other causes beyond Special Olympics, Inc.'s control affect the administration, security or proper play of the Monthly Challenge, or Special Olympics, Inc. otherwise becomes (as determined in its sole discretion) incapable of running the Monthly Challenge as planned. Entrants who violate these Official Rules, violate any law, rule or regulation in connection with participation in the Monthly Challenge, tamper with the operation of the Monthly Challenge or engage in any conduct that is detrimental or unfair to Special Olympics, Inc., the Monthly Challenge or any other entrant (in each case as determined in Special Olympics, Inc.'s sole discretion) are subject to disqualification from entry into the Monthly Challenge. If you have any questions about these Official Rules or the Monthly Challenge, please e-mail them to cchevat@specialolympics.org or send written questions to the address listed below, Attn: Caroline Chevat, Special Olympics Inc., 1133 19th Street NW, Washington, D.C. 20036.